



Iowa Broadcast News Association 2011 News Awards Contest

Eligibility:

- The competition is open to all IBNA dues-paying members employed at any electronic media facility in Iowa and adjacent markets serving Iowa audiences, and to students who are from Iowa or are attending an Iowa-based college/university.
- An IBNA member may “share” his/her eligibility with non-members at the station/school.
- There is no limit to the number of entries which may be submitted from a single individual/organization; the entry form has space for three entries per category, but the form may be copied/alterd as needed.
- Stations may submit additional written materials explaining their entries; for example, station resources, special circumstances to help put the entry in context, etc.
- ***All entries must have aired/appeared during calendar year 2011, with the exception of "political reporting" entries; entries in that category must have aired/appeared either during calendar year 2011 or through January 4, 2012.***
- ***All entries must be submitted as they aired/appeared, without later editing.***
- Winners will be notified via e-mail, with specific awards/placings announced at the annual IBNA convention on April 28, 2012 in Coralville.
- ***The IBNA Board has instructed judges to select first, second and third place award winners in each category, whenever possible.***

Submission of Entries:

- Entries may be submitted either via disc sent by U.S. mail, or via URL set up by the entrant. (IBNA does not have a site where entries may be submitted.)
- If discs are used, a separate disc must be used for each ***category***, clearly labeled with: 1) station call letters, 2) title of the piece(s), 3) contest category.
- If discs are used, it is the responsibility of the entrant to make sure the disc is playable; judges will be instructed to ignore any entry if the disc does not play, without further notice to the entrant.
- If URLs are used, a separate e-mail must be sent to ibna@ibna.org listing the URLs for each entry. (Referring generically to a station site or YouTube® channel is not sufficient; the URL must be to the specific, individual entry.)
- If URLs are used, it is the responsibility of the entrant to make sure the link is "live"; judges will be instructed to ignore any entry with a "dead" link without further notice to the entrant.
- Entrants can include anchor lead-ins to stories (either within the audio/video, or in writing) and give the judges facts important to the story in writing; this additional written material should be clearly identifiable by station/category/entry title.
- ***All stations must specify their market size (small, large, or student) on the entry form and on all discs.***
- Entries will NOT be returned; all discs become the property of IBNA.
- Those who enter the 2011 IBNA News Awards Contest agree to allow IBNA to use excerpts from their work in an awards video to be shown at the annual convention, and later to be made available to members and educational institutions, and for promotion of IBNA generally.

- **NOTE: Entries submitted without the name of a 2012 dues-paying IBNA member on the entry form, or submitted without entry fees, are not eligible.**
- Entry fees are payable only via check or money order; credit/debit cards are not accepted.
- When completing the entry form, designate the entry title, names of the journalists involved, and check whether the entry is submitted via disc or through specific URL; if through URL, send separate e-mail to ibna@ibna.org listing the URL (one e-mail listing all of a station's URLs, clearly identified, is acceptable).

Radio (Professional): There are two professional radio divisions: small market and large market. Large markets are defined as stations with primary service areas of Dubuque, Quad Cities, Cedar Rapids, Iowa City, Waterloo/Cedar Falls, Des Moines, Sioux City, and Omaha/Council Bluffs, as well as radio networks/news services. Any other city of license is considered a small market. Submit entries either by CD or via URL, as set forth earlier; one **category** per CD. Fees: \$10.00 per entry. Limit: No limit of entries per category, except **Best Newscast, Best Sportscast, and Overall Excellence**, which have a limit of one entry per station.

Television (Professional): There are two television divisions: small market and large market. Large markets are defined as stations with primary service areas of Des Moines/Ames, Cedar Rapids/Waterloo, and the Quad Cities. Any other city of license is considered a small market. Submit entries either by DVD or via URL, as set forth earlier; one **category** per DVD. Fees: \$20.00 per entry. Limit: No limit of entries per category, except **Best Newscast, Best Sportscast, and Overall Excellence**, which have a limit of one entry per station.

Student Radio and Television Entries: All student radio and television entries, regardless of college or university size, are in the same division. **Best Newscast** and **Best Sportscast** entries must have aired for the first time on one of the designated dates; if no newscast/sportscast was produced/aired on that date, the cast which aired closest in time prior to the designated contest date is to be submitted. All other rules for professional radio and television entries apply; the student entry fees, however, are one-half that for professional entries.

Online: There is one division for all entrants, regardless of market size or professional/student designation. Submit entries either by CD-ROM or via URL; one **category** per disc. Fees: \$15.00 per entry. Limit: No limit of entries per category.

Send all materials, including entry forms/fees, to:

Jeff Stein
IBNA Executive Director
P.O. Box 131
Waverly, IA 50677-0131

Do not send entries to any other mailing address.

Questions? Contact:

(319) 230-8988
IBNA@ibna.org

Entries must be postmarked by January 31, 2012