

Categories for 2011 IBNA News Contest—ONLINE
Postmark Deadline is Jan. 31, 2012

1. **FEATURE** - A single story posted with the intent to provide relief from the impact of hard news stories. Criteria include human interest, delivery, production values, and the ability to evoke audience emotion. (“Hard news” features should be entered in another category, such as general reporting.)
2. **SPORTS COVERAGE** - Coverage of sports figures or events, but not play-by-play. Entries should be reports that give the audience an insight into the person or event.
3. **POLITICAL COVERAGE** - Coverage of politics, including elections. Entries should be reports that give meaning to the issues and the candidates, or breaking coverage of importance. A compilation of coverage should not exceed 20 minutes. *For this category only, entries that were posted in calendar year 2011, through Jan. 4, 2012, are eligible.*
4. **GENERAL REPORTING** - A general news story; it should not be spot news but must have been posted within 24 hours of its production. (Designed for “hard news”, instead of “feature” stories.)