



FOR RELEASE—May 10, 2010

Contact: Dr. Jeff Stein, J.D.

Executive Secretary

Iowa Broadcast News Association

P.O. Box 131

Waverly, IA 50677

(319) 352-8534

ibna@ibna.org

NEWBROUGH RECEIVES DICK PETRIK AWARD

(WATERLOO, Iowa)—The Iowa Broadcast News Association has chosen Nikki Newbrough of Wartburg College as the recipient of the 2010 Dick Petrik Outstanding Student Award. The award was presented at the IBNA annual convention Saturday, May 1, in Cedar Rapids.

The IBNA Dick Petrik Outstanding Student Award is given annually to a college student whose work shows outstanding potential for a career in electronic media journalism. The award is named for the late Dick Petrik, longtime news director at KOEL Radio in Oelwein. This honor carries with it a monetary award of \$500.

Newbrough is a senior communication arts major from Montour, Iowa. She is the station manager for Wartburg Television and reports on local news and sports. She recently began her professional career as a multi-media journalist at KWWL in Waterloo, after having served as an associate producer at the station for the past year.

While interning at KWWL, Newbrough helped cover the tornado that went through Parkersburg and the flooding that affected much of Iowa in 2008. She traveled to DeKalb, Ill., to cover the aftermath of the Northern Illinois University shootings for Wartburg Television last year.

“I want people to be able to listen to my story and trust what I am saying. I want to look back at what I did and know that I made a difference,” Newbrough said.

“After six years working with and training student interns at KWWL, I can say with certainty Nikki Newbrough is one of the best. She shows outstanding dedication to broadcast journalism as a career,” said Jason Mortvedt, KWWL assignment manager.

IBNA is a nonprofit organization of radio-TV news directors, reporters, producers, public relations professionals and others from Iowa and its adjacent states, working together to improve electronic media news for stations and the public.

###