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### **BERNING RECEIVES MICHELLE PARKER SCHOLARSHIP**

(WATERLOO, Iowa)—Katrina Berning of Loras College has been chosen as the recipient of the 2009 Michelle Parker Scholarship by the Iowa Broadcast News Association. The award was presented at the IBNA annual convention Saturday, May 2, in Ames.

The IBNA Michelle Parker Scholarship is designed to recognize outstanding promise at an early career stage for an individual intending to pursue a career in television. The scholarship is named for the late Michelle Parker, a 30-year veteran of KCCI-TV 8 in Des Moines. The scholarship amount is \$500.00.

Berning is a senior media studies and integrated visual arts major from Cuba City, Wis. She has served as reporter, anchor, news director and executive producer for LCTV 13. Berning has also worked as a multimedia reporter for the Telegraph Herald in Dubuque and interned at KCRG-TV 9 in Cedar Rapids and Dubuque.

“My goal is to be a producer. I love being the nucleus of the newsroom,” Berning wrote in her scholarship application. “It’s a rapidly changing, constantly evolving industry that I know will never bore me. That’s why I love it.”

Craig Schaefer, professor of media studies at Loras College, said, “I think I appreciate Kate’s maturity and attitude most of all. She is confident, but never arrogant. She is aggressive, but never pushy. She learns from mistakes. In short, she brings out the best in her fellow journalists.”

In 2008, Berning was chosen by UWire, a provider of student-generated media, as one of the top 100 broadcast or print journalists.

This was the first year of the Parker Scholarship, established by her family and co-workers. Parker died on May 4, 2008.

IBNA is a nonprofit organization of radio-TV news directors, reporters, producers, public relations professionals and others from Iowa and its adjacent states, working together to improve electronic media news for stations and the public.

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