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MINNICK TABBED FOR 2007 IBNA JACK SHELLEY AWARD

(CLEAR LAKE, Iowa)—Mark Minnick of WOC radio in Davenport has been chosen as the recipient of the 2007 Jack Shelley Award by the Iowa Broadcast News Association. The award was presented by Shelley himself at the annual IBNA convention Saturday, May 5, in Clear Lake.

The IBNA's highest honor, the Jack Shelley Award is named for the legendary broadcaster and educator. Shelley, 95, served as News Director of WHO, Des Moines, and Professor Emeritus of Journalism at Iowa State University during his 50-year career in the field.

Nominees must have made an outstanding contribution to the cause of professional broadcast journalism in Iowa, and must, at some point in their careers, have been working broadcast journalists in Iowa.

Minnick has spent more than 40 years as a broadcast journalist. A 1964 graduate of Drake University, Minnick has been the news director at radio stations WOC, Davenport; WQUA, Moline; KSTT-WXLP, Davenport; KRVR, Davenport; and KIOA, Des Moines. He also served as assignment editor at WQAD-TV in Moline.

J.K. Martin, News Director at KBUR/KGRS/KBKB in Burlington and the 1996 Shelley Award winner, wrote of Minnick, "Even with all the changes that he has seen in the news business, Mark has not forgotten or ignored his number one responsibility; His listeners come first. He is ever mindful of the truth and that is what he delivers."

Minnick's WOC newsroom received the most honors of any station in its class in this year's IBNA news awards contest, including another first place honor in the "overall excellence" category.

IBNA is a nonprofit organization of radio-TV news directors, reporters, producers, public relations professionals and others from Iowa and its adjacent states, working together to improve electronic media news for stations and the public.

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